

# Minor in Theatre Management

Supplement your training with skills in marketing, graphic design, and operations management for the theatre. The Minor in Theatre Management offers opportunities to gain experience and “on the job” training to prepare for employment and the knowledge to enhance your management goals.



**Begin your Theatre Management education TODAY contact, James Fortune, [james.fortune2@wayne.edu](mailto:james.fortune2@wayne.edu)**

## **Requirements: 18 credits**

### ***THR 1010 (VP) Intro to the Theatre (3 credits)***

Historical, critical and cultural aspects of theatre and drama discussed relative to play attendance.

**OR**

### ***THR 1111 Fundamentals of Theatre (3 credits)***

This course will build community among students provides advising about the resources and skills, and provide an introduction to the aesthetic principles of theatre as an art form: with special focus on the design principles and theatre spaces.

### ***THR 3585 Advance Theatre Laboratory (1 credit, taken 3 times)***

Supervised laboratory in theatre production specifically theatre management as applied to department productions.

### ***THR 3651 Principles of Theatre Management (3 credits)***

Introduction to the principles and practices of theatre management. Season selection, advertising, budgeting, marketing and fundraising are among the areas to be covered.

### ***THR 3671 Marketing and PR in the Theatre (3 credits)***

An introduction to the methods and approaches used by Theatre Management professionals to communicate their mission, events, and productions.

### ***THR 3675 Theatre Marketing: Design and Layout (3 credits)***

An introduction to the techniques and practices for design and layout specifically addressing the needs in Theatre and Arts Marketing; programs, posters, billboards, brochures, and web pages

### ***THR 3681 Patron Services and Development in the Theatre (3 credits)***

Methods and approaches used by Theatre Management professionals to create and maintain meaningful relationships with patrons and audience. This class will emphasize oral communication skills supported by simple use of practices found in the theatre industry.

**Course offerings subject to change**